



Date: December 1, 2014

Rules Requiring Mandatory Written Certifications of Compliance with Quality Standards and “Best Practices” for Engaging Vendors Become Effective January 15, 2015

Ref. Extreme Reach **Direct Response** Content

To Whom It May Concern:

Closed Captioning services provided by Extreme Reach, Inc. associated with program integration and distribution on behalf and at the instruction of our video programming clients is in full compliance with the Caption Quality Standards released by the Federal Communications Commission and incorporated in CFR Section 47 Part 79.1

Extreme Reach strives to adhere to the four quality categories -- accuracy, synchronicity, completeness and placement – and adopts the best practices as stated by the FCC.

Extreme Reach will not be held responsible for FCC non-compliance attributable to the manner in which captioning services were instructed to be performed by clients, failure by clients to supply materials as in support of the best practices, or if the captioned program is altered in any way after delivery by Extreme Reach.

Please reach out to your Extreme Reach account service representative if you have any further questions or concerns.

Thank you and Best Regards,

Extreme Reach

Extreme Reach, Inc.

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